Use of cookies

This portal, like most portals on the Internet, uses cookies to improve the user experience. Below you will find information about What are cookies?, What type of cookies does this portal use?, How can you disable cookies in your browser? and How to specifically disable the installation of third-party cookies?. If you do not find the specific information you are looking for, please go to ——@ejemplo.com.

What are cookies?
Cookies are small files that some platforms, such as websites, can install on your computer, smartphone, tablet or connected TV. Its functions can be very varied: store your browsing preferences, collect statistical information, allow certain technical functionalities, etc. Sometimes, cookies are used to store basic information about the browsing habits of the user or their equipment, to the point, depending on the case, of being able to recognize it.

Why are they important?
Cookies are useful for several reasons. From a technical point of view, they allow web pages to work in a more agile way and adapted to your preferences, such as storing your language or the currency of your country. In addition, they help those responsible for the websites to improve the services they offer, thanks to the statistical information they collect through them. Finally, they serve to make the advertising we show you more efficient, thanks to which we can offer you services for free.

How do we use cookies?
Browsing this portal means that the following types of cookies can be installed:

Performance improvement cookies
This type of cookie preserves your preferences for certain tools or services so that you do not have to reconfigure them every time you visit our portal and, in some cases, they may be provided by third parties. Examples include: volume of audio-visual players, item sorting preferences, or supported video playback speeds. In the case of e-commerce, they allow you to keep information about your shopping cart.

Our website uses third-party services that may install cookies to improve performance.

Statistical analysis cookies

They are those that, well treated by us or by third parties, allow us to quantify the number of visitors and statistically analyze the use made by users of our services. Thanks to this we can study the navigation through our website, and thus improve the offer of products or services we offer.

This analysis is carried out using tools provided by third parties such as Google Analytics or ComScore.

Geolocation cookies

These cookies are used by programs that try to locate the geographical position of the computer, smartphone, tablet or connected television, to offer you more appropriate content and services.

Registration cookies

When you register on our portal, cookies are generated that identify you as a registered user and indicate when you have identified yourself on the portal.

These cookies are used to identify your user account and its associated services. These cookies are kept as long as you do not leave the account, close the browser or turn off the device.

These cookies can be used in combination with analytical data to individually identify your preferences on our portal.

For this we contract with companies that provide us with their services and that install their cookies on our behalf.

Own content recommendation cookies

They are those that allow us to offer you content adapted to your preferences when you browse our portal.

If you consent to its installation, we use our own cookies to know your content and browsing preferences to create profiles.

For this we contract with companies that provide us with their services and that install their cookies on our behalf.

Third-party content recommendation cookies
They are those used by other companies with which we have agreements and allow you to offer content appropriate to your preferences when you browse our portal or even other portals.

Only if you so indicate, these companies will install their cookies and offer you content based on your preferences.

Own advertising cookies
They are those that allow us to effectively manage the advertising spaces of our website, adapting the content of the advertisement to your preferences. Thanks to them we can know your browsing habits on our portal and show you advertising related to your browsing profile.

If you consent to its installation, we may install our own advertising cookies to know your browsing preferences and create advertising profiles that we can offer to our advertisers.

To do this, we contract with companies that provide us with their advertising services and that install their cookies on our behalf.

Third-party advertising cookies
They are those used by other companies to effectively manage their advertising spaces on our website, adapting the content of the advertisement to your preferences. Thanks to them, these companies can know your browsing habits on our portal and other Internet portals and show you advertising related to your browsing profile.

Only if you so indicate, these companies will install their cookies and offer you content based on your preferences.

Other third-party cookies

On some of our pages you can install third-party cookies that allow you to manage and improve the services they offer. An example of this use is the links to social networks that allow us to share our content.

How can I set my preferences?
You can allow, block or delete the cookies installed on your computer by configuring the options of your internet browser. In the event that you block them, certain services that need their use may not be available to you. Below we offer links where you will find information on how you can activate your preferences in the main browsers:

[Google Chrome](#)
[Mozilla Firefox](#)
[Microsoft Edge](#)
[Safari](#)
[Safari for IOS (iPhone, iPad)](#)
[Cookies Flash](#)

If you wish to contact us regarding our cookie policy, you can do so at —–@ejemplo.com.